



# EdMedia

## Protege Program

### INTRODUCTION TO EMP



# EMP: INTRODUCTION

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Postcard Ice-Breaker

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Who are you?

# **EMP: INTRODUCTION**

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**Who we are.**

**John Born**

**Educational Media Manager**

# EMP: INTRODUCTION

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**Jason Toal**

**Interaction Specialist (???)**

# EMP: Introduction



# EMP: INTRODUCTION

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**Shantala Singh**

**Media Designer**

# **EMP: INTRODUCTION**

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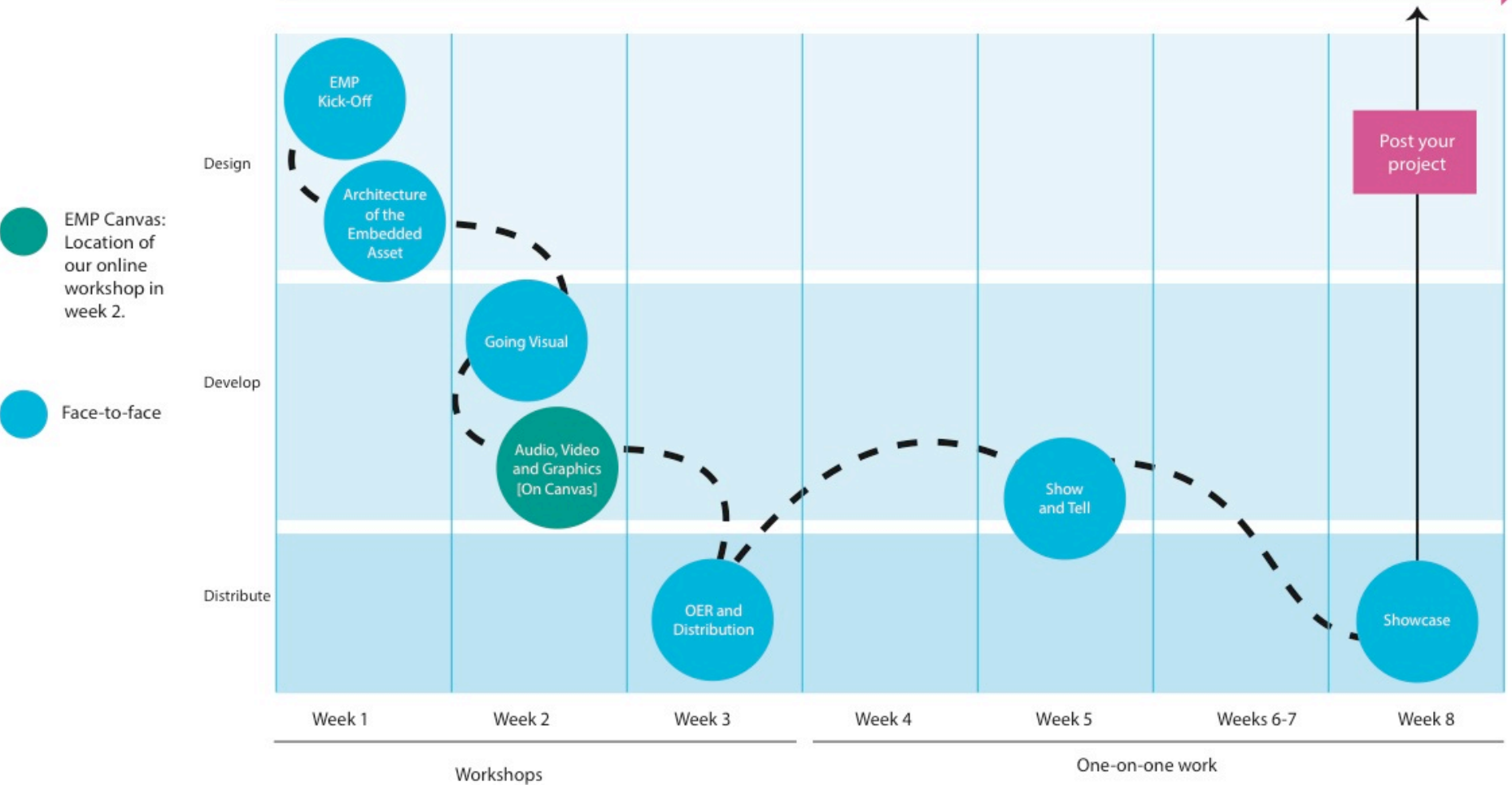
**Adam O. Thomas**

**Educational Visual Designer**

# EMP: HOW IT WORKS

- Program schedule
- **Tue, October 6: EMP Kick-Off | 11:00–1:00**
- What is “edmedia”? This workshop will help participants to define educational media and to explore how they want to use it in their classrooms.
- **Thu, October 8: Architecture of an Embedded Asset | 11:00–12:30**
- This workshop will highlight the definition, theory and benefits behind creating an embedded media asset. Participants will also explore the difference between Asset, Artifact and Resource in an educational context.
- **Tue, October 13: Going Visual | 11:00–12:30**
- Participants will engage in hands-on activities that will provide them with the groundwork to be visual facilitators.
- **Thu, October 15: Video and Graphics | Online**
- This online workshop will guide participants through principles and fundamentals of creating videos and graphics, enabling them to become better audio, video and graphics creators.
- **Tue, October 20: OER and Distribution | 11:00–12:30**
- Open educational resources are out there, and this workshop will show participants how to find them, use them and share them. In addition it answers questions on copyright and distribution.
- **Thu, November 5: Show and Tell | 11:00–12:30**
- This informal gathering will provide participants with the opportunity to discuss their projects in progress.
- **Thu, November 26: Final Showcase | 11:00–1:00**
- This grand finale to our program will give participants the time to present their projects to the rest of the group. It’s a fun, social gathering.

EMP RESOURCE SITE: [edmedia.tlc.sfu.ca](http://edmedia.tlc.sfu.ca)  
Publicly available. Refer to this site throughout the program for resources and ideas from past participants.  
It will be part of your ongoing edmedia practice!



# EMP: HOW IT WORKS

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EMP Resource site

[edmedia.tlc.sfu.ca](http://edmedia.tlc.sfu.ca)

# **EMP: EDMEDIA DEFINED**

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**What is Educational Media?**

**What is an example of edmedia?**

# **EMP: EDMEDIA DEFINED**

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**Educational Media...**

**...based on an model that starts with  
the understanding that impact,  
content and structure are necessary  
aspects of consideration...**

# **EMP: EDMEDIA DEFINED**

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**...and with the learner in mind, it is  
the creation, embedded use and  
management of media assets in an  
educational context.**

# EMP: EDMEDIA DEFINED

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**3Ds**

# EMP: EDMEDIA DEFINED

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**DESIGN** - IMPACT

**DEVELOP** - CONTENT

**DISTRIBUTE** - STRUCTURE

# EMP: EDMEDIA DEFINED

