

# **Typography**

## Basic terms

**Typography**= the art of arranging type

**Typeface, or font**= a set of letters, numbers and symbols that have a consistent design

Teach and  
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Teach and  
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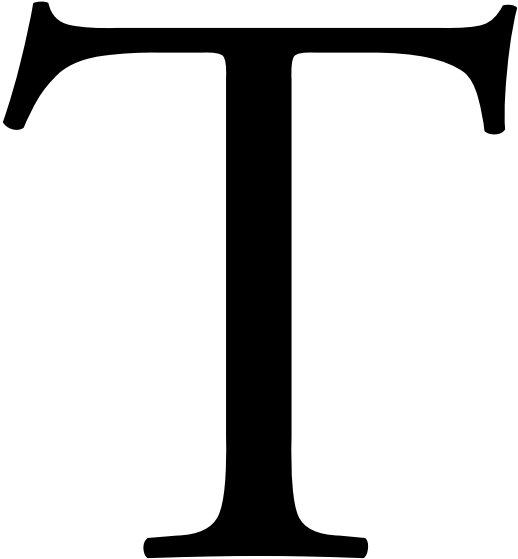
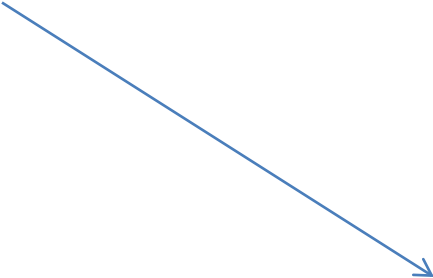
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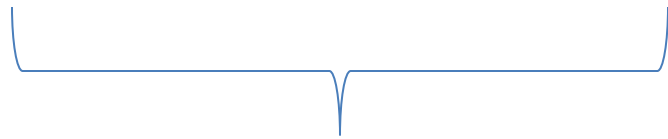
Line spacing,  
or leading

Teach and  
Learn

Teach and  
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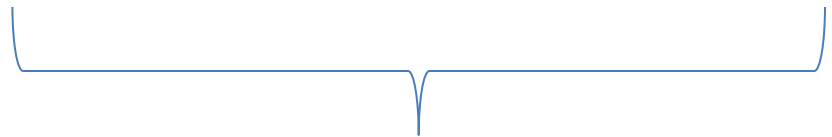
Teach and  
Learn

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Letter-spacing,  
or tracking

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Learn

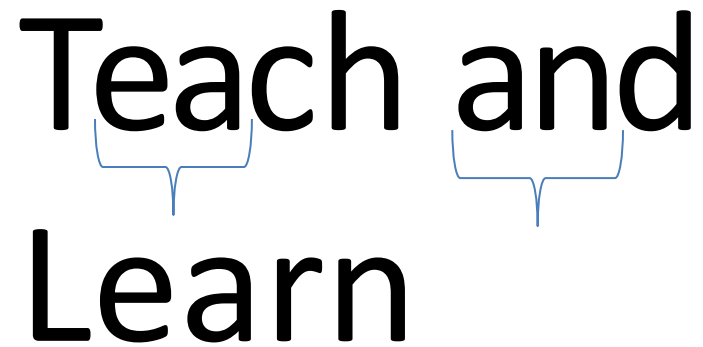


Teach and  
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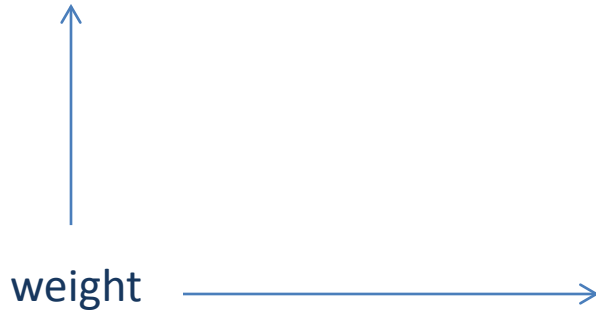


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**Teach and  
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